

Site Usage

841 Visits

56.48% Bounce Rate

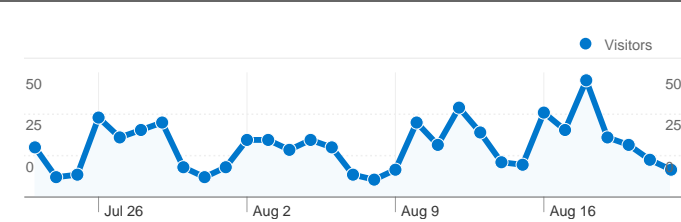
2,068 Pageviews

00:02:46 Avg. Time on Site

2.46 Pages/Visit

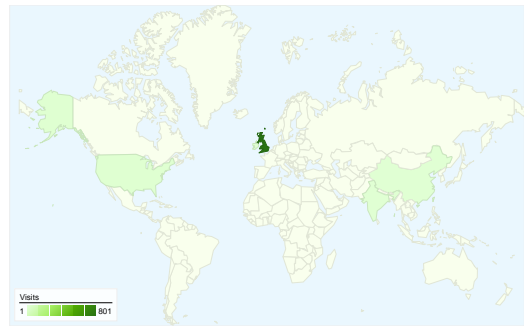
57.19% % New Visits

Visitors Overview

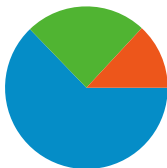


Visitors
507

Map Overlay



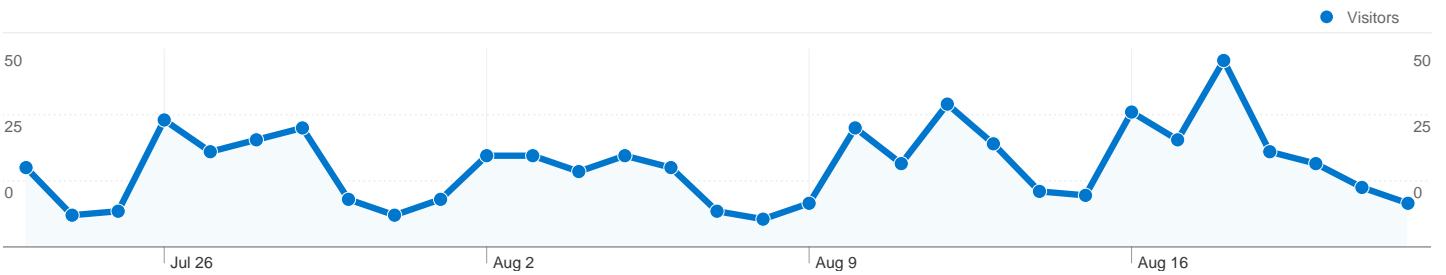
Traffic Sources Overview



- **Search Engines**
528.00 (62.78%)
- **Direct Traffic**
203.00 (24.14%)
- **Referring Sites**
110.00 (13.08%)

Content Overview

Pages	Pageviews	% Pageviews
/	1,160	56.09%
/LocalSearchOptimisation.php	95	4.59%
/ContactUs.php	93	4.50%
/Testimonials.php	84	4.06%
/SearchEngineOptimisation.php	73	3.53%



507 people visited this site

841 Visits

507 Absolute Unique Visitors

2,068 Pageviews

2.46 Average Pageviews

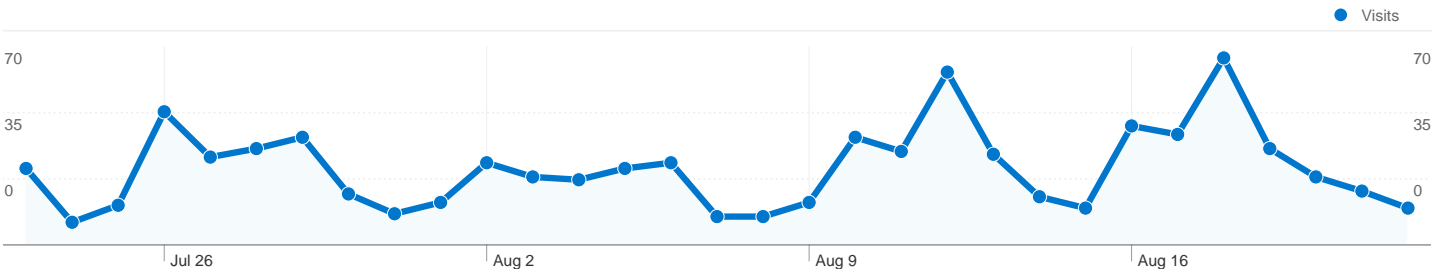
00:02:46 Time on Site

56.48% Bounce Rate




57.19% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	421	50.06%	DSL	384	45.66%
Internet Explorer	302	35.91%	Unknown	226	26.87%
Chrome	63	7.49%	Cable	215	25.56%
Safari	49	5.83%	T1	13	1.55%
BlackBerry9000	2	0.24%	Dialup	2	0.24%



All traffic sources sent a total of 841 visits

-  24.14% Direct Traffic
-  13.08% Referring Sites
-  62.78% Search Engines

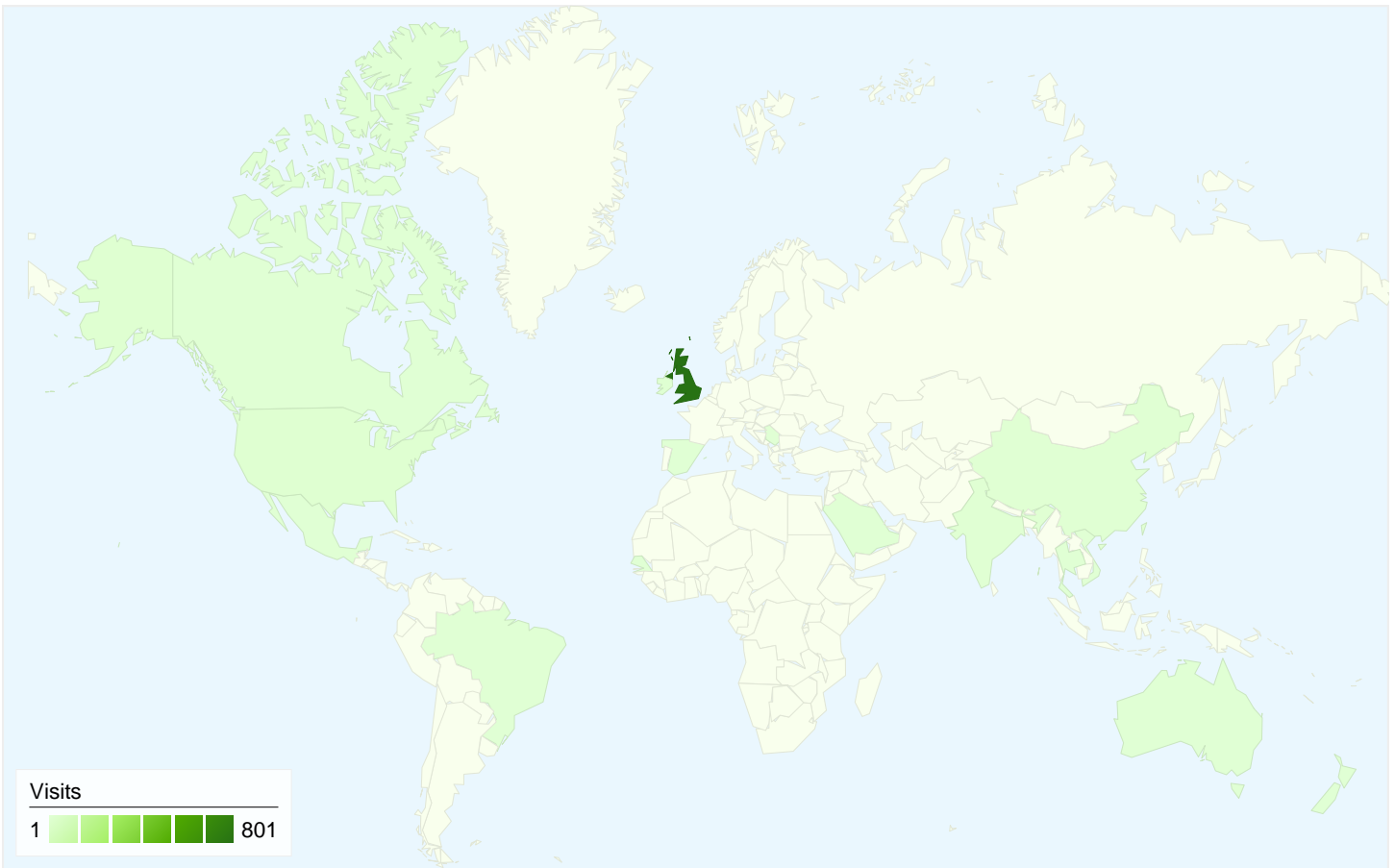


- Search Engines
528.00 (62.78%)
- Direct Traffic
203.00 (24.14%)
- Referring Sites
110.00 (13.08%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	506	60.17%
(direct) ((none))	203	24.14%
everythingbutthegirl.co.uk	21	2.50%
yahoo (organic)	13	1.55%
businesssearchlocal.com	9	1.07%

Keywords	Visits	% visits
business search local	221	41.86%
business search	84	15.91%
business search local	47	8.90%
businesssearchlocal	25	4.73%
local search middlesbrough	15	2.84%

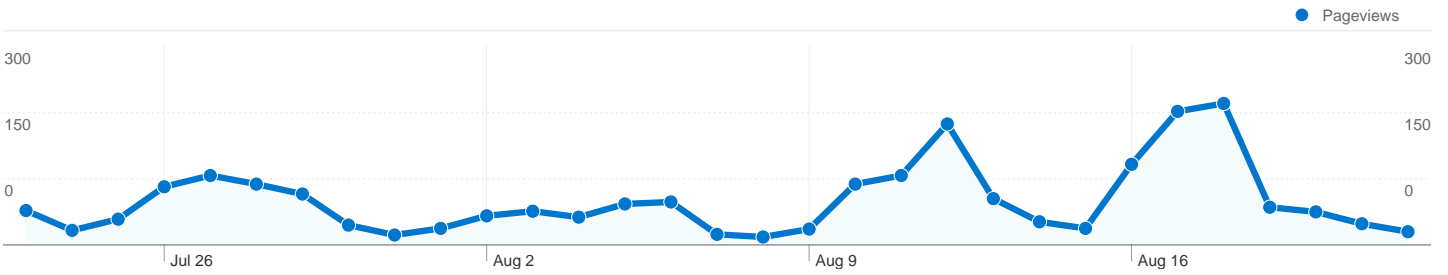


841 visits came from 17 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	801	2.47	00:02:49	55.43%	56.30%
United States	10	1.50	00:01:34	100.00%	70.00%
Ireland	6	4.50	00:03:09	83.33%	33.33%
China	5	2.20	00:01:33	80.00%	60.00%
India	4	1.25	00:01:15	100.00%	75.00%
Spain	3	1.00	00:00:00	100.00%	100.00%
Canada	2	1.00	00:00:00	100.00%	100.00%
Vietnam	1	1.00	00:00:00	100.00%	100.00%
Serbia	1	2.00	00:00:01	100.00%	0.00%

Mexico	1	3.00	00:00:20	100.00%	0.00%
					1 - 10 of 17



Pages on this site were viewed a total of 2,068 times

 **2,068** Pageviews

 **1,471** Unique Views

 **56.48%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	1,160	56.09%
/LocalSearchOptimisation.php	95	4.59%
/ContactUs.php	93	4.50%
/Testimonials.php	84	4.06%
/SearchEngineOptimisation.php	73	3.53%